



## Thank You For Grabbing Your FREE PDF Download

- 1 Open up the FREE Google Keyword Planner Tool by registering for your account.
- 2 Do your keyword research with the FREE Google Keyword Planner Tool and find the keyword that you want to rank for.
- 3 Shoot your video. Keep it short (no more than 5 minutes). Make sure you add a call to action (CTA) at the end.
- 4 Upload your video to YouTube and make sure add the following:
  - ➔ Your Title
  - ➔ Your Description (link, CTA and contact info)
  - ➔ Your YouTube URL
  - ➔ Your Tags
- 5 Make sure it's on PUBLIC and click PUBLISH and wait for the leads and sales to start pouring in!

Voilà! You're Done!